

Accelerate ServiceNow ROI with Oomnitza

Turn clean data into business velocity.

ServiceNow runs best on trustworthy data — Oomnitza ensures it's complete, consistent, and audit-ready across every system that feeds your CMDB.

The Challenge

■ The Hidden Cost of Bad Data

ServiceNow's CMDB is essential, but keeping it accurate is a constant struggle. Each discovery tool, MDM, and procurement system speaks a different language, creating duplicates, stale ownership data, and blind spots across assets and cloud resources.

Even with ServiceNow's discovery and reconciliation tools, teams spend months scripting and reworking integrations, only to see drift return. As the environment grows, data quality drops, and automation, audits, and financial reporting all slow down.

The Result:

Wasted spend, compliance gaps, audit failures, and cascading service disruptions — undermining financial accountability, security, and employee confidence.

The Solution

■ A Trusted Data Foundation

Oomnitza augments ServiceNow by cleaning and reconciling data before it reaches the CMDB. It connects directly to your source systems — MDMs, EDRs, OEMs, cloud providers, and procurement platforms — to create a single, verified record for every asset.

Through prebuilt workflows and bi-directional sync, Oomnitza automatically corrects inconsistencies, closes lifecycle gaps, and pushes trusted data into ServiceNow's CMDB and the modules it powers

The Result:

Less waste, stronger compliance, better security, and reliable digital operations that keep business moving.

82%

say the CMDB is essential to IT operations.

Forrester, Modern Technology Operations Survey, 2024

51%

rate CMDB data as poor.

Forrester, Modern Technology Operations Survey, 2024

ONLY 29%

realize the expected value from their CMDB investments.

Gartner, Align Your CMDB With the Service Portfolio to Maximize Business Value, 2025

63%

of IT professionals do not trust their CMDB.

Forrester's Modern Technology Operations Survey, 2024

Better Together:



Deliver trustworthy, deduplicated asset and configuration data.



Accelerate automation and reduce ticket friction.



Keep ServiceNow synchronized across every system.



Expand visibility across endpoints, infrastructure, and cloud.



Strengthen audit confidence with complete, traceable records.

Better Together: Oomnitza + ServiceNow



Automation You Can Trust

Most CMDB automation fails because the data is incomplete or stale. Oomnitza delivers trustworthy inputs so ServiceNow workflows execute reliably.



Faster incident, change, and asset workflows with fewer manual fixes.



Continuous Audit Readiness

Every record synced through Oomnitza includes source validation and history. Auditors see where data originated, when it was updated, and who owns it.



Fewer exceptions, shorter audits, and higher confidence in compliance.



Lifecycle Governance

Oomnitza closes the loop between procurement, IT, and cloud systems. From forecast to onboarding to retirement, every state change stays aligned across ServiceNow tables.



Accurate ownership, better reclamation, and clean cost allocation.



Drift Detection and Closed-Loop Remediation

Changes in status, user assignment, or configuration trigger automated reconciliation. Oomnitza updates ServiceNow records, opens tickets, or corrects mismatched fields automatically.



Reduced drift, lower risk, and less rework across the IT estate.



Cross-Domain Coverage

Integrates with MDM, EDR, HR, procurement, and cloud management APIs. Endpoints, servers, and cloud assets all feed the same trusted CMDB pipeline.



One system of record you can finally believe in.



Take Back Control of your CMDB

Find the gaps, fix the drift, and restore trust in your CMDB. Scan the code or visit oomnitza.com to see how Oomnitza brings accuracy and speed back to ServiceNow.