



Modern IT Asset Management

Turn your technology into a competitive advantage.

IT Asset Management (ITAM) is a critical lever for financial accountability, audit readiness, regulatory compliance, InfoSec resilience, continuity of operations, and employee experience.

The Challenge

**Fragmented Tools.
Inaccurate Data.
Growing Pressure.**

Enterprises are under relentless pressure to optimize technology investments, reduce risk, and deliver exceptional digital experiences. Yet most ITAM approaches are outdated, brittle, or incomplete.

64%

of CEOs have lost confidence in their IT department's ability to deliver basic services.

CIO Magazine, 2024
Gartner, 2024

80%

of CFOs are not happy with the impact tech investments make on their business.

2024 Rimini Street & Censuswide Research Survey

60-70%

of IT organizations still struggle with manual processes.

Thomson Reuters Survey, 2023
Forrester Research, 2024

63%

of IT professionals do not trust their CMDB.

Forrester's Modern Technology Operations Survey, 2024



Siloed tools and inconsistent data create audit risk, security gaps, wasted spend, and poor employee experiences—slowing strategic transformation.

The Solution

**One Platform.
All Assets.
Full Lifecycle Control.**

Omnitza solves the IT data problem at the source—federating and reconciling asset data across systems while automating the entire asset lifecycle. From forecasting to final depreciation, our platform combines object-centric architecture, trusted data, and turnkey integrations to help IT operate smarter, faster, and with confidence.

You achieve all this through over 1,500 turnkey connectors, Omnitza's agentless, low-code/no-code workflows, and best practice templates.



Audit & Compliance: Stay continuously audit-ready with comprehensive visibility and automation across NYDFS, SOC 2, ISO 27001, NIST, GDPR, and more.



Security & Risk: Eliminate blind spots, enforce policies, and expose shadow IT with accurate, trusted asset data that strengthens your security posture.



Finance & Forecasting: Optimize procurement decisions, reduce cloud and SaaS waste, and proactively reclaim unused assets to control costs and improve budget accuracy.



Experience & Productivity: Automate onboarding, offboarding, and support processes to improve employee experience and reduce service costs.

Oomnitza unifies your asset data so you can:

- Align IT assets with financial controls to optimize spend and reduce risk
- Power audit preparedness with trusted asset intelligence
- Meet compliance mandates by automating lifecycle and control policies
- Strengthen InfoSec posture through full asset lifecycle visibility and control coverage



Transform ITAM into a strategic business enabler.

Customer Outcomes:

98%+

Customer Asset Data Accuracy:

Achieve unprecedented data accuracy, ensuring decisions on trusted, real-time information.

70%

Reduction in Audit Preparation Time:

Automate data collection and audit processes, reducing preparation time and improving audit accuracy.

45%

Increase in Asset Recovery During Offboarding:

Streamline the offboarding process to recover more assets, reducing waste and unnecessary costs.

40%

Improvement in SaaS and Cloud Spend Forecasting:

Use predictive analytics to optimize budgets, drive cost savings, and improve resource allocation.

Proven Impact Across Industries:

Oomnitza is trusted by enterprises across industries—including technology, financial services, healthcare, education, retail, and many more—to reduce ITAM costs and drive operational excellence.



Learn more at oomnitza.com

