

# From Chaos to Control: How Oomnitza Reshaped Carvana's Asset Management

Carvana is a pioneering force in the online used vehicle market and has become the fastest-growing used car retailer in U.S. history. With their rapid growth, they faced a daunting technology asset challenge, struggling to manage **over 13,000 laptops and mobile devices** manually using spreadsheets. A substantial 70% of Carvana's workforce comprises of dynamic, high-turnover operational roles. Consequently, Carvana faced a perpetual cycle of **onboarding and offboarding hundreds of employees** weekly.



CARVANA

98%

Endpoint Recovery Rate

\$640K

Annual Capex Savings

100%

NIST & SOC-2 Compliance

## Challenges

- Offboarded employee **endpoint recovery rate of only 50%**.
- Operating with a **70% risk of human error**.
- **Ineffective security risk mitigation** and remediation due to inadequate location tracking across over 300 physical locations.
- Lack of holistic asset visibility and precise inventory control, **jeopardizing compliance adherence**.

## Outcomes

By deploying Oomnitza's Modern Technology Asset Management solution:

- Endpoint **recovery surged to 98%**, saving over **\$600K annually** as they no longer needed to replace unrecovered devices.
- **Automated workflows** eliminated the risk of human error.
- Attained a perfect **100% compliance** rating with **NIST** and **SOC-2**.
- **Accelerated procurement processes 5x**, improving forecasting & ordering.

“Thanks to Oomnitza, we've gained a holistic perspective on all of our endpoint devices. This empowered us to make informed procurement decisions, particularly as we prioritize cost and process efficiency.”

**Imran Kazi**

Vice President of Technology Services at Carvana

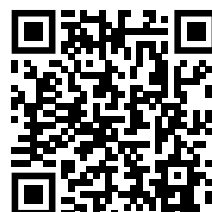
“I'm no longer super nervous going into meetings with my boss, because I know I can answer any question he throws my way around the status of our over 10,000 endpoints.”

**Rob Laker,**  
Manager - Endpoint Operations at Carvana

## Course Correcting with Modern Technology Asset Management

Oomnitza has firmly established itself as Carvana's trusted technology asset management partner. It plays a central role in addressing key challenges, such as managing offboarded employee endpoints. With Oomnitza's support, Carvana gains data-driven insights, enhancing efficiency and cost-effectiveness, and enabling confident decision-making.

Read the full case study and watch the video here »



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