



The industry's first Enterprise Technology Management (ETM) solution

Automate IT processes
with applications

Achieve outcomes
in months not years

Enhance data hygiene
cleaning your technology data

Improve visibility

across your entire enterprise technology landscape and lifecycle with Modern Asset Management

Workflow Applications

- Secure Offboarding
- Procurement Forecasting
- Efficient Onboarding
- IT Audit Readiness
- Software/SaaS Management
- Custom Applications

Modern Asset Management



Low-Code Workflows
Design | Automate | Orchestrate



Business Intelligence
Report | Monitor | Visualize



ETM Database

Discover | Aggregate | Normalize | Correlate | Enrich
 Technology Data Hygiene

Connector Integrations

160+ out-of-the-box integrations with 1500+ presets built and supported by Oomnitza

	Purchase	Deploy	Secure	Monitor	Maintain
Endpoints					
Applications					
Infrastructure					
Networking					
Accessories					

(Example existing Enterprise Technology tools & platforms. Your Enterprise Technology landscape will differ)

Stop building custom, in-house solutions. Stop struggling with an inaccurate CMDB.

Learn more at www.oomnitza.com

What is the Oomnitza offering?

Oomnitza provides standardized Workflow Applications that automate key, technology-centric processes and are deployed on top of modern asset management – which includes automated workflows, out-of-the-box integrations, and business intelligence. The applications run on an ETM Database that continuously discovers, aggregates, normalizes, correlates and enriches data to improve the accuracy of the data representing a company's entire technology portfolio at scale.

Why You Should Care



Accelerate IT Process Automation

No more long IT projects building custom, in-house solutions to automate common IT processes.

Deploy an application to automate an IT process in 90 days,
NOT run a 1-to-3-year IT project to build a custom in-house solution.



Trust Your CMDB

No more running your business on an inaccurate CMDB.

Improve technology data hygiene and visibility over your entire technology portfolio,
NOT struggle with inaccurate data stored in your CMDB.



Reduce the Tickets

Say so long to running your processes on manual tickets.

Replace tickets with automation,
NOT bury your team with manual tasks

Workflow Applications

Experience outcomes in months, not years. Stop building custom, in-house solutions.

Efficient Onboarding

From Hire to Productivity



Improve new employee experiences

Automate and accelerate the employee onboarding process by creating a more consistent, time-efficient, and overall better way to welcome and retain new hires while also lowering organizational costs.

Secure Offboarding

From Separation to Recovery



Reduce security exposure and optimize IT spend

Automate the employee offboarding process, eliminating manual and error-prone tasks, decreasing ticket volume, improving efficiency and auditability, reducing security exposures, and optimizing IT spend.

Procurement Forecasting

From Plan to Procure



Improve your IT budgeting and forecasting processes

Gain visibility into technology usage to invest in exactly what you need according to your refresh and renewal schedule and align your budgeting and planning processes to enterprise needs by automating the procurement forecasting process.

IT Audit Readiness

From Scope to Evidence



Automate audit readiness and compliance validation

Streamline audit readiness and compliance validation processes by automating data correlation, policy-based monitoring and remediation tasks, enabling organizations to more easily, accurately, and consistently assess controls, identify exposures, and mitigate violations. Reduce audit delays, gaps, costs, and penalties.

Software/SaaS Management

From Discovery to Optimization



Optimize SaaS license utilization

Automate SaaS lifecycle processes to improve utilization, mitigate cyber risk, and eliminate wasteful spend. Enable IT teams to centrally manage, govern, and optimize SaaS licenses used by employees. Reduce security, operational, and financial risks associated with SaaS, such as underutilization, overspend, application redundancies, incomplete offboarding, and non-compliance.

Modern Asset Management

Legacy Asset Management focuses on asset counting and tracking, essentially helping customers keep an accurate inventory of its enterprise technology.

Modern Asset Management adds the foundational components required to replace manual tasks in IT's run books and processes with automated workflows dependent on having an accurate view of the state, performance, and security of a company's entire enterprise technology landscape.

These foundational components include:

- **Low-Code Workflows,**
- **Business Intelligence,** and
- **Connector Integrations** that
- Connect to an **ETM Database.**

"Thanks to Oomnitza Active Directory integration and excellent customer support, our Asset Management team was able to shave off almost 30 hours per week by eliminating manual processes, reducing research time, and implementing automated workflows and reports, thus enabling a more efficient work process."

Josette Contreras
IT Manager/Architect, DC Government,
Office of the Chief Financial Officer



Low-Code Workflows

Intuitive user interface to design and automate workflows.

Design, modify, automate, and orchestrate workflows through an easy-to-use, low-code flowchart user interface that supports millions of workflows daily.

- **Design** custom workflows quickly
- **Automate** millions of workflows daily
- **Orchaestrate** workflows complete properly

Design

The Workflow Designer provides an intuitive user interface to easily design flowchart-centric workflows that are simple to use: just point, drag, and click!

Workflows are event triggered, reacting to changes in the technology landscape environment. Events are essentially signals sourced from the enterprise technology data sources. For instance, if a user changes information on an asset, you might want to validate that this user has appropriate permissions through the corporate directory.

As another example, if an asset hasn't been visible within a predetermined and set amount of time, you can establish a trigger in the Workflow Designer to set off an audit of the asset by automatically reaching out to its owner to check the status. If it's determined the asset has been lost or stolen, you can trigger separate follow-up activities, such as sending out email notifications or a survey to the asset owner to get more detailed follow-up information.

The Workflow Designer also allows you to call any rest API in any external system. Oomnitza provides over 1,500 presets to do this, plus you can add your own API calls.

API requests are bidirectional, so you not only can send data to an API, but also request data back through APIs to analyze the responses and feed that data back into the Technology Database and Workstream Applications.

Because Workflow Applications come with pre-packaged workflows, the Workflow Designer is used to tune the Workflow Applications to precisely meet the requirements of your business.

Automate

Oomnitza ETM provides a robust, scalable, and reliable environment that allows you to autonomously execute hundreds to millions of workflows. Some of our customers execute over a million workflows a day. Oomnitza ETM ensures that workflows are properly triggered.

Orchestrate

Oomnitza ETM monitors the proper completion of workflows, including providing an audit log to validate workflows are executed properly, whether your workflows are in the hundreds or the millions.

In some cases, exceptions can occur that stops a workflow from completing properly, as you can't guarantee API calls will always return expected data. For example, this can happen if a management tool is down or under a maintenance window. The Oomnitza ETM monitors for these exceptions, so you only need to react and follow up as necessary.

Business Intelligence

Improve decision making, quickly identifying issues and articulating IT's value to the business.

Enjoy real-time visibility, notifications, and reporting into the state and performance of your automated IT processes and technology landscape.

- **Report:** Derive insights from feature-rich reporting
- **Monitor:** Gain real-time visibility into potential issues
- **Visualize:** Improve decision making with feature-rich dashboards and widgets

Report

Reporting is a feature-rich list screen control that allows you to select the data you want to review through various methods, including conditional formatting. Save and share reports with other users. Design condition-based workflows to build and share reports at specific times with select users.

Monitor

Notifications are enabled by Oomnitza's workflow capabilities and are sent through various communications channels, such as email or Slack. Notifications can be sent when exceptions occur.

Visualize

Oomnitza Business Intelligence provides a rich set of dashboards and widgets that allow you to visualize the data to gain insights and assist with data analysis.

Connector Integrations

160+ out-of-the-box integrations built and supported by Oomnitza.

Get more than 160 out-of-the-box Connector Integrations, built and supported by Oomnitza, that enable you to connect your Workflow Applications — both standardized and custom-built — into your business' existing technology management tools and platforms.

- Agentless Connector Integrations help you leverage existing investments in best-of-breed endpoint, software, network, cloud infrastructure, security, SSO, user management systems, and popular software and service providers.
- Built, supported, and maintained by Oomnitza under an SLA means you avoid the headache of always checking that third-party connectors are still working properly.
- Out-of-the-box integrations streamline technology data aggregation, normalization, mapping, and implementation performed by the Oomnitza ETM Database for accelerated time-to-value.
- 1500+ presets simplify attribute mapping, also accelerating time-to-value.

ETM Database

Continuously achieve data accuracy across your entire technology asset portfolio.

Finally, trust your data.

Access to accurate data is crucial to successfully automating technology-centric processes. The ETM Database provides a superset view of all the attributes available in the underlying enterprise management tools.

- **Discover:** Identify and catalog the entire enterprise technology portfolio.
- **Aggregate:** Achieve a single view of your entire enterprise technology landscape by aggregating all discovered enterprise technology data.
- **Normalize:** Improve data accuracy and provide a more unified view of your entire enterprise technology asset portfolio.
- **Correlate:** Remove redundancies and continuously reconcile multi-source technology asset information to further improve data quality.
- **Enrich:** Reach back to additional data sources to gather additional information to provide a more complete picture of the asset's attributes.

Discover

Identify and catalog the entire enterprise technology portfolio without installing new agents by leveraging integrations with existing technology management tools and platforms, such as Jamf, CrowdStrike, Intune, Okta, Workday, and over 50 more.

Aggregate

An ETM solution aggregates all the data across a company's entire portfolio of technology and management tools to provide a single view within the ETM Database. For instance, a company might utilize Jamf to track their Apple devices, SCCM or Tanium for their Windows devices, and other management tools for their on-premises and cloud environments. Similarly, a company might deploy multiple security tools.

Normalize

Because different technology management tools can report data differently, an ETM Database normalizes the aggregated data. For instance, some tools might use a unit of gigabytes, while another tool might use megabytes for the same data attribute. Normalization helps to provide higher quality data by providing a unified way to view the data regarding a company's entire enterprise technology portfolio, versus looking at individual technology management tools for data on a particular asset.

Correlate

After data has been aggregated and normalized, redundancy needs to be correlated so the same asset doesn't appear multiple times. By correlating data from different source systems, the ETM Database can provide higher quality data. In essence, the ETM Database provides a superset view of all the fields available in the underlying enterprise management tools.

Enrich

After data is aggregated and correlated, Oomnitza reaches out to additional data sources to enrich the data by obtaining additional information, such as getting warranty end data for a device from the manufacturer.

Technology Data Hygiene

From Inaccurate to Continuously Cleansed



Make better decisions with better data

With integrations across key enterprise technology systems, ETM serves as a central hub, discovering, aggregating, normalizing and enriching data to ensure higher quality asset information is available to your ETM applications and other technology management tools and platforms. For an existing CMDB, the Technology Data Hygiene capability can improve the accuracy of data stored and remove the burden of technology inventory. And automating data hygiene maintenance dramatically reduces the number of tickets sent to your service desk.