Optimize Your SaaS and On-premises Software Investments

Whether on-premises or SaaS, applications are often the most expensive technology investment in today's digital business. Software powers your business, yet without better management and control it can expose your organization to security issues, cost overruns, and audit and compliance risk.

Software spending and SaaS proliferation is on the rise

$902B
2023 estimated worldwide spending on software[1]

11.8%
YoY growth, twice the growth rate of overall IT

19%
annual SaaS expenditure growth[2]

187
applications used per company on average[3]

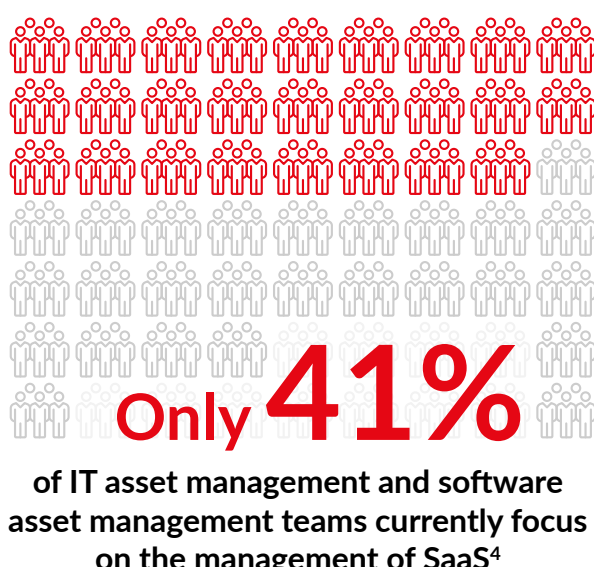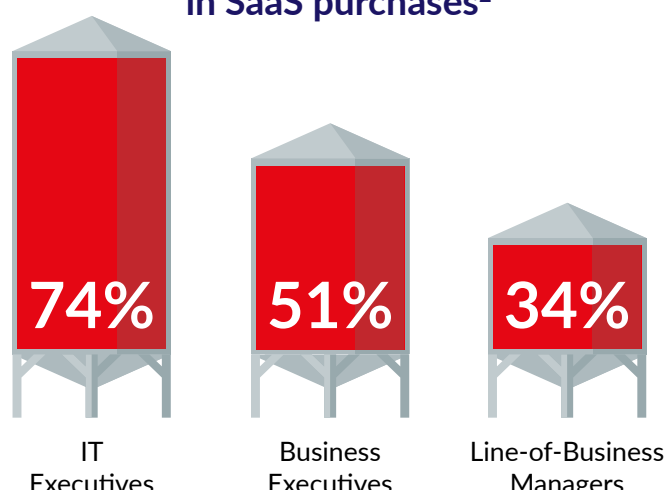**45%**
growth over 3 years

10%
of businesses have more than 200 applications installed

Ease of sourcing and siloed purchasing is leading to "shadow" SaaS

SaaS is increasingly purchased by business decision-makers rather than technical IT teams and therefore takes place outside the purview of IT

Percentage of teams involved in SaaS purchases[2]

74% IT Executives

51% Business Executives

34% Line-of-Business Managers

Only **41%** of IT asset management and software asset management teams currently focus on the management of SaaS[4]

Not managing software is costly and risky

25% of SaaS is being underutilized or overdeployed[2]

50% of IT Spending in large enterprises is shadow IT[5]

37% of software installed on personal computers is unlicensed[6]

Actively managing SaaS and on-premises software enhances your bottom line

In times of economic uncertainty and tighter budgets, managing and optimizing software investments is a business imperative

30% savings in annual software costs[6]

700 Hours per month time savings

11% increase in bottom line profit[6]

Top 5 Best Practices for managing SaaS and on-premise applications

Automate business processes for discovery, monitoring and managing both SaaS and on-premise applications across IT and business unit silos.

1 Optimize usage. Identify unused and orphaned licenses/subscriptions, shadow IT and redundant applications to reclaim, reuse and rightsize

2 Automate secure offboarding. De-risk departures and ensure compliance by automating workflows for deprovisioning, reclamation and reuse

3 Elevate employee experience. Automate employee lifecycle workflows to equip users with the right apps and enhance productivity

4 Ensure license compliance. Track and manage all software usage by endpoint and user to ensure license compliance and avoid true-ups and penalties

5 Optimize cost. Plan proactively for upcoming renewals and leverage a data-driven approach for budgeting and forecasting SaaS and software expenditures

1. Gartner®, Forecast Alert: IT Spending, Worldwide 2022 Update, July 12, 2022
2. Gartner, "Infographic: Why Are You Wasting Your SaaS Expenditure?", October 7, 2021.
3. Okta, Businesses at Work 2022 Report
4. Gartner, Market Guide for Software Asset Management Tools, September 2021
5. Everest Group Study
6. Business Software Alliance Global Software Survey: Software Management: Security Imperative, Business Opportunity

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