

# Software Asset Module

Omnitza is an agentless Enterprise Technology Management (ETM) solution that enables you to manage all of your technology portfolio assets from a single integrated view. The software asset module consolidates data from disconnected silos for all applications from the desktop to the datacenter, virtual assets such as cloud infrastructure and SaaS software.

With 600 integration points from over 100 technologies, Omnitza gives you a holistic view of all software assets in your enterprise, including enriched data covering users, application usage, roles and permissions and licenses and subscriptions. And tying all your assets together is a powerful yet easy-to-use bi-directional workflow engine, with a simple drag and drop interface.

## Business Challenge

Every organization leverages technology to manage its critical IT and business processes across the enterprise. Often, there are dozens of tools used to manage an ever-growing inventory of technology assets. But these tools are managed by different groups with little coordination between them to get valuable insight into the big picture of enterprise technology.

IT Operations and Security Operations teams need the right information, at the right time, to make the best decisions. And these teams spend far too much time just to collect the information they need. Compounding this challenge is the fact that IT infrastructure is becoming more complex, with enterprise software coexisting with public cloud, private cloud, multi-cloud, SaaS and mobile apps, all being leveraged by an ever dynamic and dispersed enterprise.

This causes a disconnect between IT Operations, Asset Management, Procurement and Finance teams that makes tracking and managing assets throughout their lifecycle difficult, especially for the modern hybrid workforce. The result is spending far more on assets than necessary as asset utilization, inventory and demand is not seen in one holistic view.

## Key Benefits

- Sharpen your security postures with a comprehensive and consolidated view of software inventory reports
- Reduce shadow IT and shadow SaaS with actionable insight to all software and cloud usage
- Reduce the risk of disruptive software audits
- Elevate productivity by automating software related tasks including employee onboarding and offboarding
- Make better purchase decisions and optimize software, SaaS and cloud infrastructure expenditures

## Key Features

- Track all installed software assets to help reduce the risk of disruptive audits
- Technology agnostic APIs enable integration with a wide variety of systems and technologies to present a unified view of software assets, cloud infrastructure usage and SaaS subscriptions
- Flexible data model enables you to define any number of custom fields and map in data from any source
- Event driven architecture allows you to take almost any action from criteria you set
- Easy to use workflow orchestration engine with out-of-the-box best practice content to automate almost any software installation task

## Solution Overview

Omnitza is the developer of Enterprise Technology Management, which enables you to grow in maturity from simple software asset management to comprehensive, robust and extensive management of all your technology assets. Our agentless approach imports and consolidates data from disparate asset sources into an integrated portfolio that includes detailed information on your entire software, cloud and SaaS estate.

With the Software Asset Module, you can:



**Gain comprehensive, accurate and actionable insight.** Realize a razor sharp view into the dynamics of your entire software ecosystem, tightly coupled with your hardware infrastructure.



**Multi-Cloud Management.** Embrace a multi-cloud workflow strategy with ease and help monitor all cloud instances, SaaS subscriptions and desktop software from a single integrated view.



**Mitigate security and privacy risks.** Gain a detailed view of unauthorized software and cloud in use that puts your organization at risk. Correlate software usage directly to individual business units to help reduce the risk of audits.



**Reduce software, cloud and SaaS expenditures.** At a glance, see active users, and their roles and permissions to optimize subscriptions and reclaim unused licenses.



**Automate software processes.** Keep your employees productive by provisioning and maintaining the software they need to do their job.

## Critical Differentiators

Omnitza includes out-of-the box integrations with an extensive catalog of products, technologies and vendors and we add to this list every week. In addition, Omnitza features a flexible data model, which allows an enterprise to decide what data they want to track from a wide variety of systems, assets, software, cloud infrastructure, SaaS solutions and management tools.

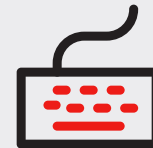
We also have a purpose-built workflow engine, allowing customers to proactively react to any changes in the data and schedule the run of workflows. When relevant data changes, a workflow is triggered that allows you to automatically communicate via email, Slack, or by calling an API. An API allows full bi-directionality to isolate a specific endpoint and and manage or configure it via integration with an endpoint management tool such as Jamf or Tanium. All companies run on workflows, and all workflows rely on technology, which Omnitza can fully automate at scale.

## Related Products & Solutions



### Omnitza Enterprise Technology Management Hardware Asset Module.

Provides an at-a-glance status of your hardware asset inventory at any given moment to enhance compliance, finance, human resources and security processes.

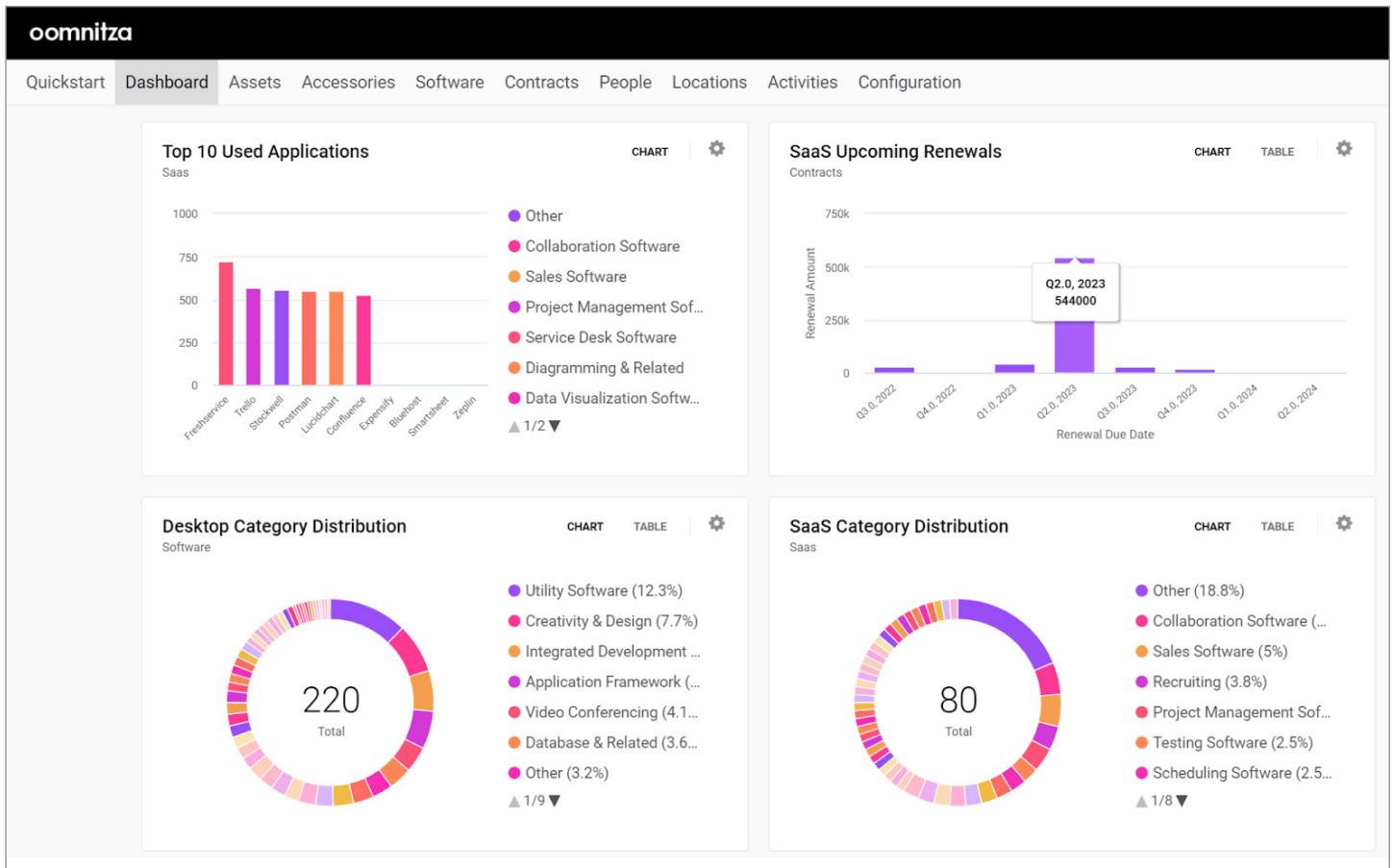


### Omnitza Enterprise Technology Management Accessories Asset Module.

Provides up-to-the-moment insight into all available accessory types and vital information about alternative items if stock is depleted.

# Integrations

Omnitza includes an extensive portfolio of integrations that enable you to manage your entire technology ecosystem from a single console. Omnitza features over 600 integration points from over 100 technologies across virtually every category in the enterprise including cloud and SaaS, ITSM and CMDB, endpoint and multi-cloud security, datacenter and network, financial and human capital management. And our engineering team continually expands the integration catalog based on customer requests.



Omnitza Software Asset Dashboard

## About Omnitza

Omnitza offers a versatile and automated Enterprise Technology Management platform that delivers multi-source visibility and control across endpoints, software, infrastructure, and cloud. Our SaaS solution, with rapid integrations, best practices, and no-code workflows, allows enterprises to leverage their existing systems to gain unified asset inventory analytics, standardize lifecycle processes, and ensure security and compliance. We help some of the most well-known and innovative companies to optimize business resources, mitigate cyber risk, expedite audits, and fortify digital experience. See Omnitza in Action!



Schedule a solution demo to see what powerful Enterprise Technology Management can do for you.

[omnitza.com/request-a-demo](https://omnitza.com/request-a-demo)

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