



Press Release

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Oomnitza Partners with SHI to Deliver Integrated IT Management and Procurement Solution for Global Enterprises

San Francisco, California, Nov.11, 2021 – Oomnitza, the market leader in delivering Enterprise Technology Management solutions to the global IT market, today announced a strategic partnership with SHI, one of North America’s largest technology solutions providers. The partnership enables global enterprises to integrate IT asset management and procurement functions.

For customers electing to utilize the service, assets purchased from SHI will automatically flow into Oomnitza for full asset management and automation, accelerating value for security, compliance, and optimization.

“The alignment between how we manage technology across the enterprise and how SHI provides a steady stream of complex, highly configurable technology, addresses a large and underserved global market--enabling a new level of visibility, automation, and value,” said Ramin Ettehad, Head of Partnerships and Oomnitza Co-Founder.

Oomnitza’s customers include many technology unicorns as well as Fortune 500 organizations across retail, hospitality, automotive, and financial services sectors. These companies, representing more than \$3 trillion of market capitalization, have adopted Oomnitza’s solution to become their system of record to manage their technology assets.

“Our objective has always been to provide a comprehensive and high value solution to a global market,” said Neil Frodsham, Global Director of ITAM Services at SHI. “This partnership ensures that IT assets entering any customer's ecosystem are properly accounted for and managed as

they enter the enterprise. Having this level of integration can streamline and simplify the product lifecycle process, saving both time and money.”

Oomnitza’s Enterprise Technology Management solution enables organizations to integrate and manage their diverse technology portfolio, including endpoint devices, applications, cloud applications, networking and accessories. To date, more than 150 companies have adopted Oomnitza to bridge traditional technology silos and scale their assets while managing rapidly changing requirements in security, compliance, procurement, and improving employee experience.

SHI’s service reach is both broad and deep, covering cybersecurity, data center, cloud and digital workplace requirements and provides a strong fit with Oomnitza’s Enterprise Technology Management solutions, particularly as the global IT ecosystem shifts to a hybrid model.

[About Oomnitza](#)

Oomnitza is an Enterprise Technology Management solution that provides a key business process system for endpoints, applications, infrastructure, and networking. It automates lifecycle processes, from purchase to end-of-life, ensuring your technology is secure, compliant, and optimized. Oomnitza is headquartered in San Francisco, CA. For more information, visit www.oomnitza.com.

[About SHI](#)

SHI International Corp. is a transformational technology solutions provider serving the needs of more than 15,000 corporate, enterprise, public sector and academic customer organizations around the world. It helps companies achieve business goals through the use of technologies ranging from software licensing and end user computing devices to innovative cloud and edge solutions. With over 5,000 employees worldwide, SHI is the largest Minority and Woman Owned Business Enterprise (MWBE) in the U.S.

For more information, visit <https://www.SHI.com>.

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