

# Software Management

Manage, optimize and secure your SaaS and on-premises applications



For many companies, software is one of their largest technology budget items. It's easy to understand why. While the software landscape has changed dramatically over the past 30 years, one fact remains constant — software applications, regardless of how they are delivered, are the tools that ultimately drive innovation for the modern enterprise.

Recent business trends have accelerated the adoption of SaaS and cloud delivery models, which according to Gartner, is growing at an annual expenditure rate of 19%<sup>1</sup>. In addition, many companies have embraced “work from anywhere” practices in order to remain nimble, dynamic, and competitive. This has led to SaaS representing a larger percentage of the software estate, and in some enterprises, the entirety of their software portfolio.

These trends have resulted in the growth of “Business Led IT” wherein software is increasingly purchased by business leaders rather than IT teams. As a result, only 41% of IT teams currently focus on the management of SaaS applications<sup>2</sup>.

Siloed software purchasing and lack of IT oversight creates several challenges:

- Incomplete and inconsistent understanding of all sanctioned and unsanctioned applications in use across business units
- Inefficient software expenditure due to redundant apps, underutilization or over-deployment
- Inability to automate and improve key business processes such as employee onboarding and offboarding
- Increased risk of security and audit exposures due to blind spots, inconsistent security controls, and gaps in deprovisioning access

## Key Benefits

- Automate key business processes for Improved efficiency
- Technology agnostic solution that easily works in your existing ecosystem
- Optimize software and SaaS expenditures to reduce costs
- Reduce the risk of unauthorized data and system access from departed employees
- Gain comprehensive, accurate, and actionable insight to all SaaS and software usage

<sup>1</sup> Gartner, “Infographic: Why Are You Wasting Your SaaS Expenditure?”, October 7, 2021.

<sup>2</sup> Gartner, Market Guide for Software Asset Management Tools, September 2021

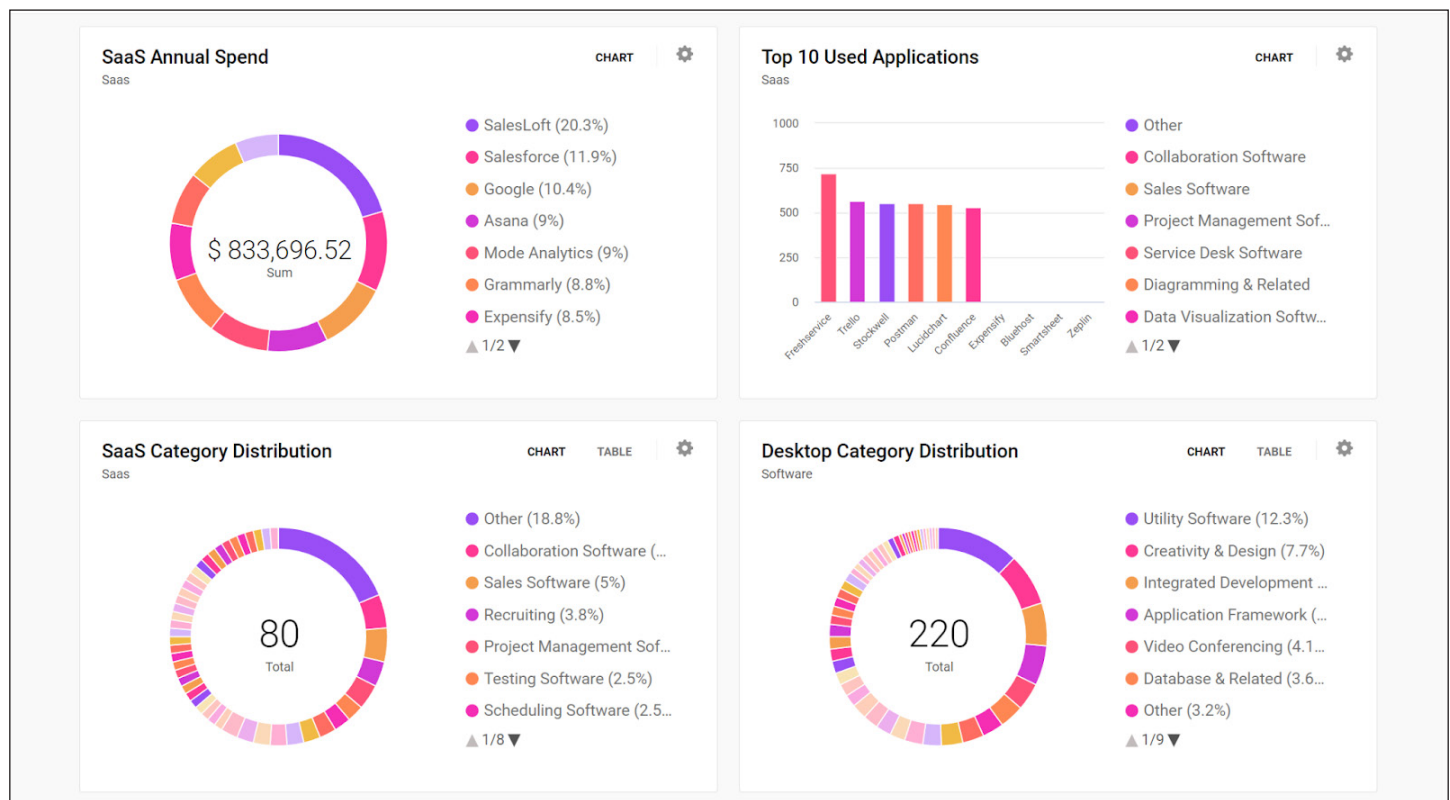
# Automate Software Lifecycle Management Processes with Oomnitza

Oomnitza Enterprise Technology Management (ETM) provides comprehensive, accurate, and actionable insight to automate key business processes across your software ecosystem — including SaaS, on-premises desktop applications, cloud and virtual instances. With Oomnitza ETM, you can manage all SaaS subscriptions and on-premises desktop applications from a single solution to optimize software and SaaS expenditures, automate lifecycle workflows, and mitigate security and privacy risks.

## Get a complete picture of your software estate

The first step to effective management and business process automation for your software ecosystem is to have complete visibility of all your applications, from desktop to cloud. Leveraging the power of over 1,000 integration points across more than 130 technologies, Oomnitza's agentless discovery model gives you comprehensive and actionable visibility into your software inventory, driving value for operations, security, finance and employee engagement.

Oomnitza integrates with leading single sign-on systems (Okta, Google, OneLogin, Azure) and SaaS applications directly to provide a comprehensive picture of software apps in use - spanning those sanctioned by IT as well as those adopted by business units outside of IT's purview. These applications are mapped and categorized using a dynamic application library with thousands of software titles that are updated on a frequent basis.



Omnitza's holistic and actionable software inventory enables you to:

- Categorize applications by type to identify redundancies and duplicative solutions
- Track SaaS and on-premises app utilization to reduce unnecessary spending
- Break down silos and consolidate technology data from multiple lines of business
- Better prepare for and manage disruptive compliance audits
- Know what software is in use by departing employees for secure offboarding
- Improve forecasting and buying leverage for vendor purchase agreements

## Monitor utilization and optimize software spend

SaaS solutions are increasingly purchased by business units and functional groups outside of IT. This means that enterprises may often buy redundant applications/licenses, accumulate duplicative solutions and dissipate their buying leverage. Licenses can be underutilized or overprovisioned. In the current economic environment, monitoring your SaaS consumption, identifying unused licenses, and repurposing to improve utilization is paramount for license optimization and cost control.

When it comes to on-premises desktop applications, having detailed knowledge of your entitlements, what you're using, and where it is installed, is vital to reduce the risk of disruptive vendor audits and expensive license true-ups.

Omnitza helps you to:

- Track unused licenses to reclaim, reassign and improve utilization
- Identify application redundancies and optimize SaaS investments for financial efficiency
- Track your installed on-premises software base to reduce the risk of compliance audits
- Consolidate license procurement across business units to increase buying leverage
- Understand software usage by business unit and user to reduce shadow IT
- Improve on-premises software and SaaS demand management and forecasting



25% of SaaS is being underutilized or overdeployed<sup>3</sup>

**Gartner**



Although Omnitza ETM does a lot, the two main areas that it has added value to is in the area of compliance and reclamation. Prior to Omnitza, we used spreadsheets cross-referenced across multiple security systems to determine compliance. Omnitza has allowed us to automate those processes, adding huge value through time savings and accurateness. The reclamation efforts have dramatically improved through automation in Omnitza.

**Information  
Technology Executive,  
Financial Services  
Company**

<sup>3</sup> Gartner, "Infographic: Why Are You Wasting Your SaaS Expenditure?", October 7, 2021.

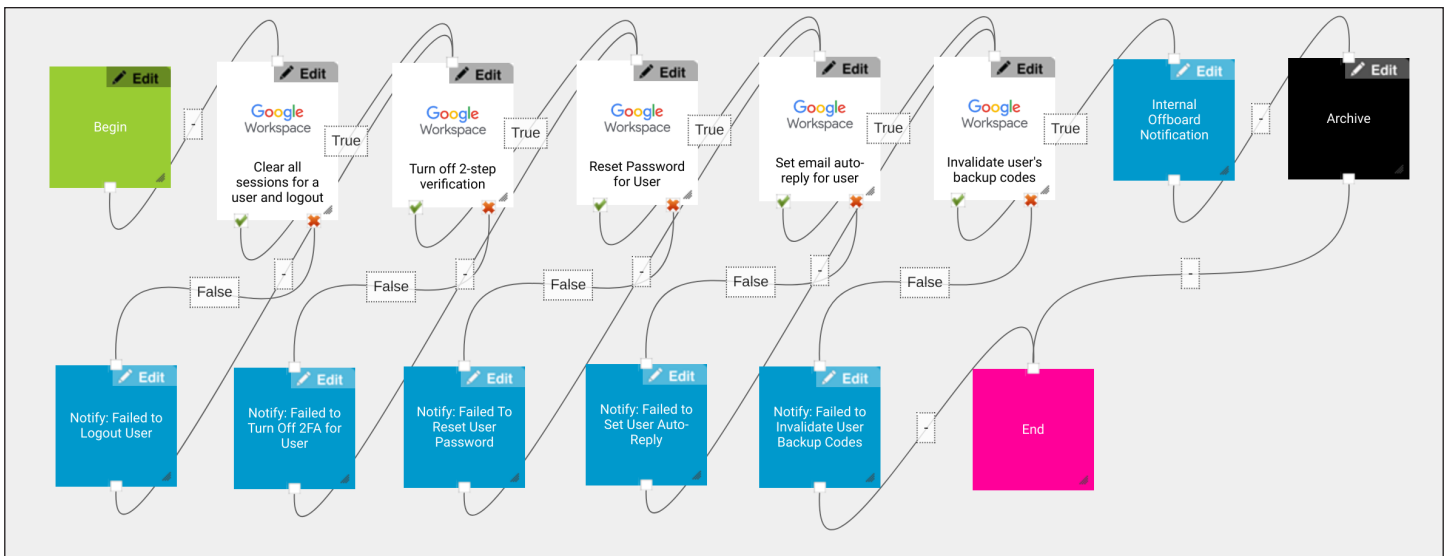
## Automate software lifecycle workflows and key business processes

When new employees join your organization, do they have the software tools they need to be productive from day one? Are you burdened with manual, repetitive administration tasks when employees move within the organization or during software migrations? And when employees depart your organization, deprovisioning, reclaiming and reallocating software licenses becomes a vital task to reduce the risk of unauthorized access and eliminate unnecessary costs of new license purchases.

The challenge for many organizations is the dynamic nature of their workforce, especially in a flexible “work from anywhere” business model. With a multitude of productivity tools and business applications, employees need to have software provisioned and deprovisioned in a timely manner — not an easy task when the average company uses 187 different applications.<sup>4</sup> In addition, relying on manual, error-prone tasks to prepare for technology and vendor audits is resource intensive and a huge burden for IT organizations.

Oomnitza’s powerful no-code workflow technology, with an easy-to-use drag and drop interface, automates key business processes and enables you to:

- Ensure accurate and auditable employee offboarding to reduce security exposures
- Automate manual and repetitive tasks for employee onboarding efficiency
- Improve employee productivity and user experience by providing access to applications needed to do their job
- Automate audit readiness and evidence collection tasks for accuracy and completeness
- Reclaim and repurpose software licenses to help reduce cost and business risk
- Systematize software lifecycle management best practices and automate workflows to reduce the effort of “keep the lights on” activities



## Reduce Your Blind Spot and Secure Your Data

SaaS blind spots occur because a large percentage of applications are purchased and used by business units and functional groups without IT knowledge. And because 50% of IT spending in large organizations is shadow IT<sup>5</sup>, almost every organization is hampered by SaaS blind spots. This lack of visibility and control can create several risks including:

There are a number of risks you face from the SaaS and software blind spot:

- Unauthorized access to proprietary data from departed employees
- Incorrect access levels such as software administrator
- Residual company data in orphaned SaaS and cloud instances
- Potential exposure to vulnerabilities from end-of-life software that is no longer supported or patched

Oomnitza can help ensure consistent security and access controls across your software estate and improve your security posture:

- Automated employee offboarding processes correlated with Human Resources workflows ensures that SaaS application and system access is removed quickly and easily
- Gain a detailed view of unauthorized software and cloud instances that puts your organization at risk
- Easily correlate software assets to locations and individuals, a vital step in a hybrid work environment
- Manage your desktop software versions to easily spot software that has reached end-of-life status

5 Everest Group Study

### About Oomnitza

Oomnitza offers a versatile and automated Enterprise Technology Management platform that delivers multi-source visibility and control across endpoints, software, infrastructure and cloud. Our SaaS solution, with rapid integrations, best practices and no-code workflows, allows enterprises to leverage their existing systems to gain unified asset inventory analytics, standardize lifecycle processes and ensure security and compliance. We help some of the most well-known and innovative companies to optimize business resources, mitigate cyber risk, expedite audits and fortify digital experience. See Oomnitza in Action!

# oomnitza

Schedule a solution demo to see what powerful Enterprise Technology Management can do for you.

[oomnitza.com/request-a-demo](https://oomnitza.com/request-a-demo)

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