

Managing Enterprise Technology Blind Spots

Q1-2022 Survey

given mobile, cloud, and hybrid workplace dynamics

MANAGEMENT

76%

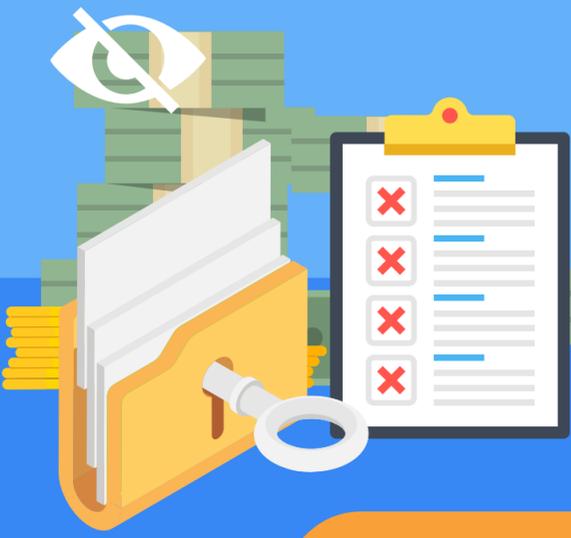
of enterprises are using multiple systems to find inventory data about different technologies



RISK & ISSUES

71%

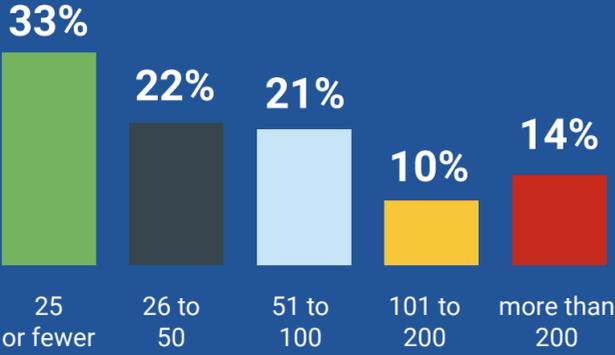
Expressed increased risk of security breach and associated costs



Top 5 operational issues

- 1 Security concerns related to insecure/lost endpoints
- 2 Unaccounted assets or incorrect data about assets
- 3 Poor visibility into asset status and refreshes, especially for mobile or remote assets
- 4 Lack of compliance adherence
- 5 Overspending on software and cloud

Number of SaaS applications used



BUSINESS IMPACT

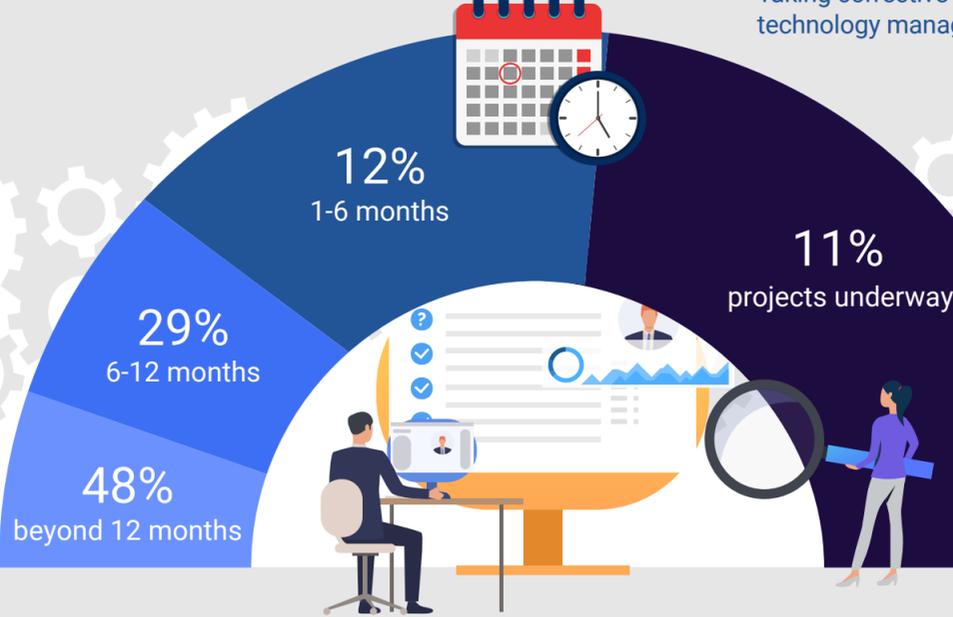
- 1 Wasted spend in software licenses or cloud services
- 2 Wasted time tracking down asset status/details; MTTR
- 3 Wasted spend due to unaccounted for assets
- 4 Slow onboarding/offboarding employees due to IT
- 5 Compliance audit fines and expenditure



52%

Taking corrective action for technology management this year

ACTION TIMEFRAME



DESIRED CAPABILITY

Top 5 Enterprise Technology Management Capabilities

1

Single view; single source of truth; compliance

2

Comprehensive, discovery/tracking of all assets

3

Security policy enforcement (e.g., data encryption) and easily orchestrate asset/technology lifecycle processes

4

Improve employee experience (e.g. technology onboarding)

5

Unify technology utilization data for more accurate forecasting and contract negotiation

Obtain the full report at www.oomnitza.com/Q122/ETMSurvey

Gatepoint Research survey of IT executives from 100 enterprises of more than 5,000 employees across industries in the US (compiled January 2022). 51% of survey respondents are responsible for managing more than 5,000 endpoints in their company.

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